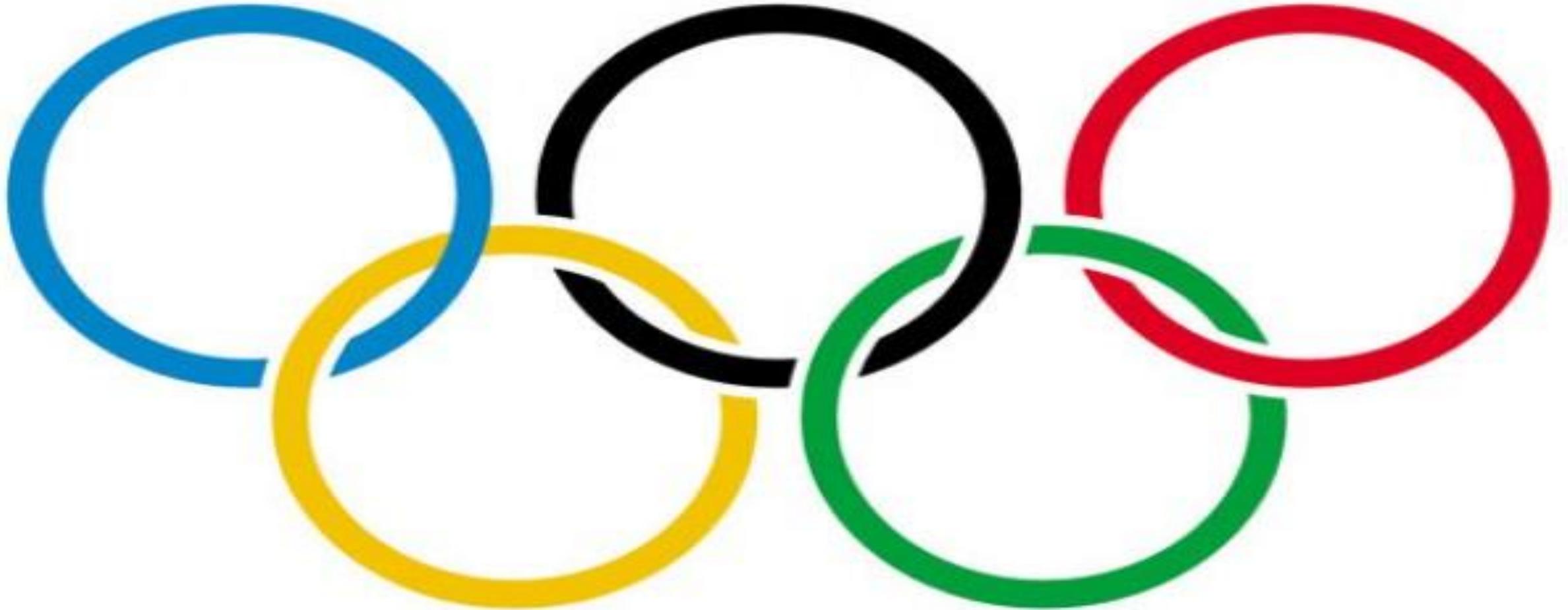


# OLYMPIC GAMES







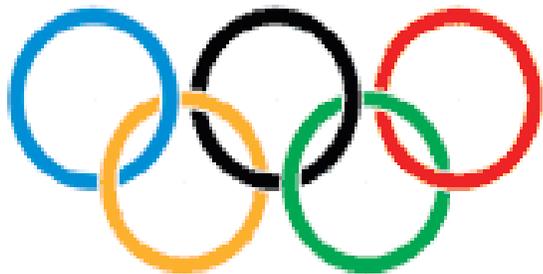






TM ©

**ATHENS 2004**



## **Athens 2004 Emblem**

The 2004 Olympic Games emblem portrays an olive wreath.

# Sydney 2000 Emblem



The emblem represents the figure of an athlete, using typically Australian shapes and colours.

## Atlanta 1996 Emblem

The base of the torch mark logo, made of the five Rings and the number 100, resembles a classical Greek column and recognizes the centennial of the Games.



## Barcelona 1992 Emblem



The official emblem is a dynamic human figure in a stance that suggested someone jumping an obstacle.

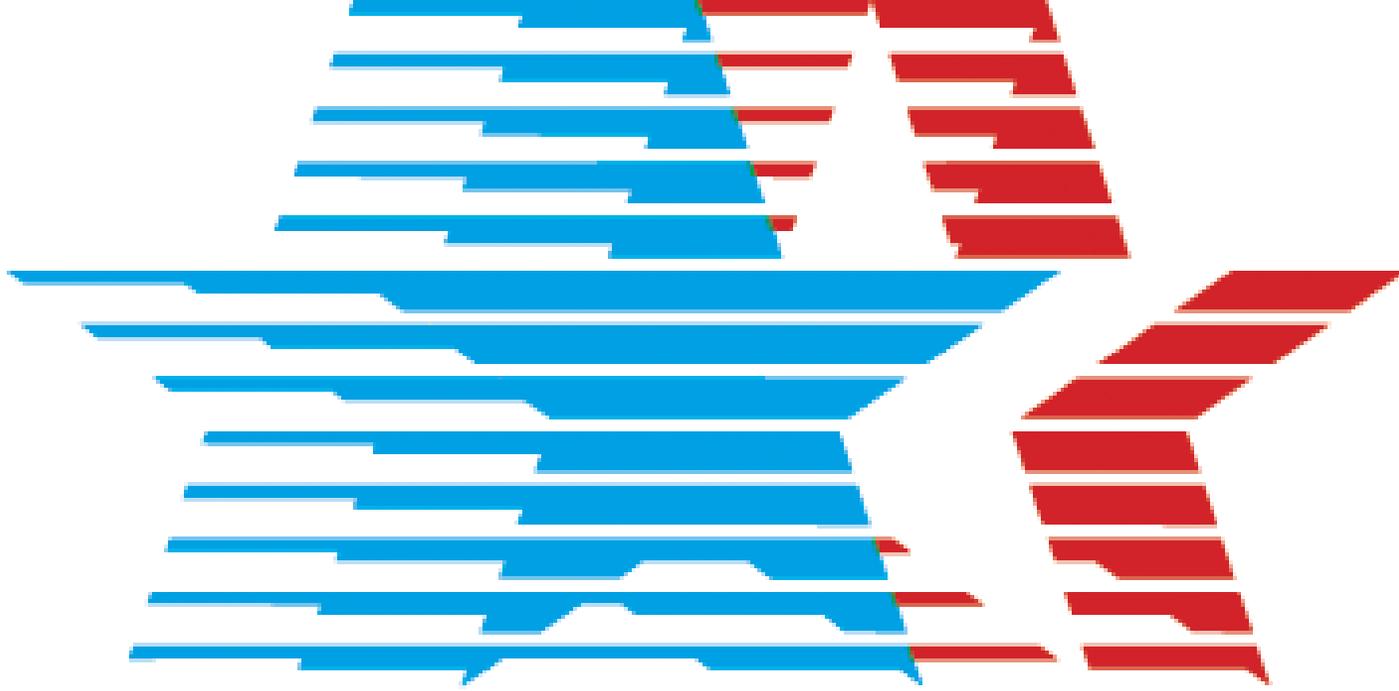


## Seoul 1988 Emblem

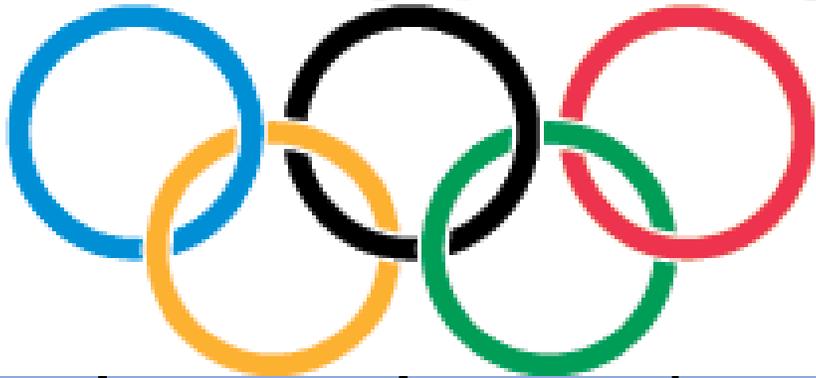
The Seoul emblem features a samtaeguk pattern. A samtaeguk is a traditional Korean pattern and visual image which represents Korea.

GAMES OF THE XXIVTH OLYMPIAD SEOUL 1988

## Los Angeles 1984 Emblem



*Games of the XXIIIrd Olympiad Los Angeles 1984*



The star is a universal symbol of the highest aspirations of mankind.

## Moscow 1980 Emblem



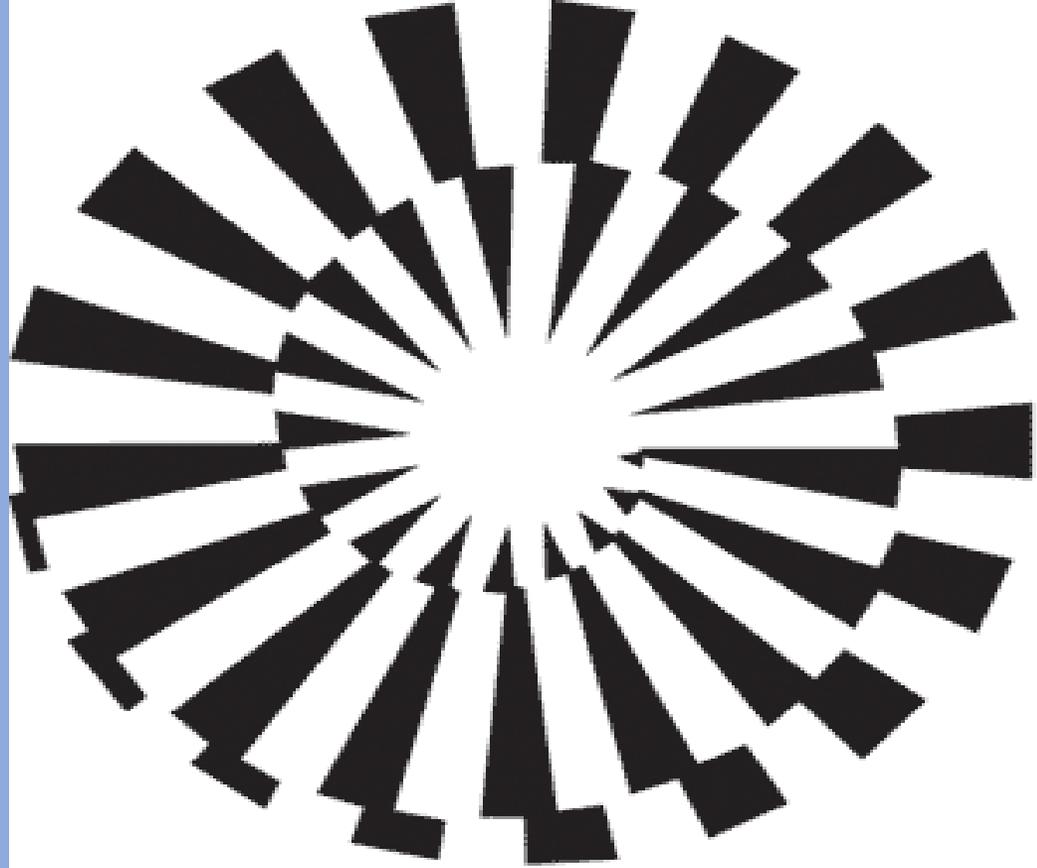
Above the Olympic rings we find parallel lines in the shape of a pyramid, and a five pointed star which serves as a reminder of the flag of the Kremlin.

## Montreal 1976 Emblem



**Montréal 1976**

It is made up of the Olympic rings mounted on an Olympic podium, which is also the graphic interpretation of the letter M, the initial of Montreal.

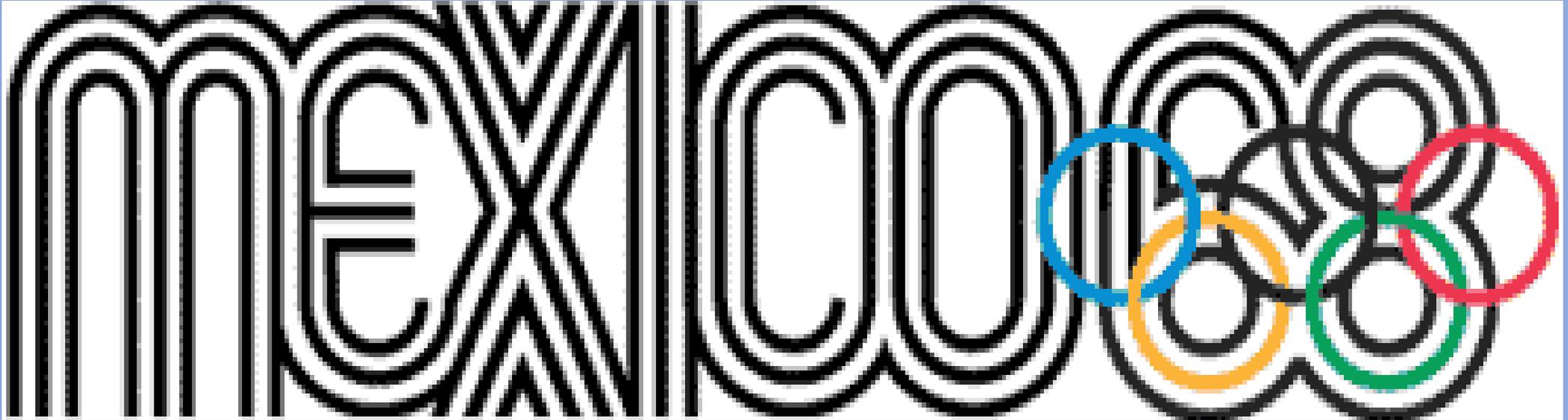


**Munich1972**

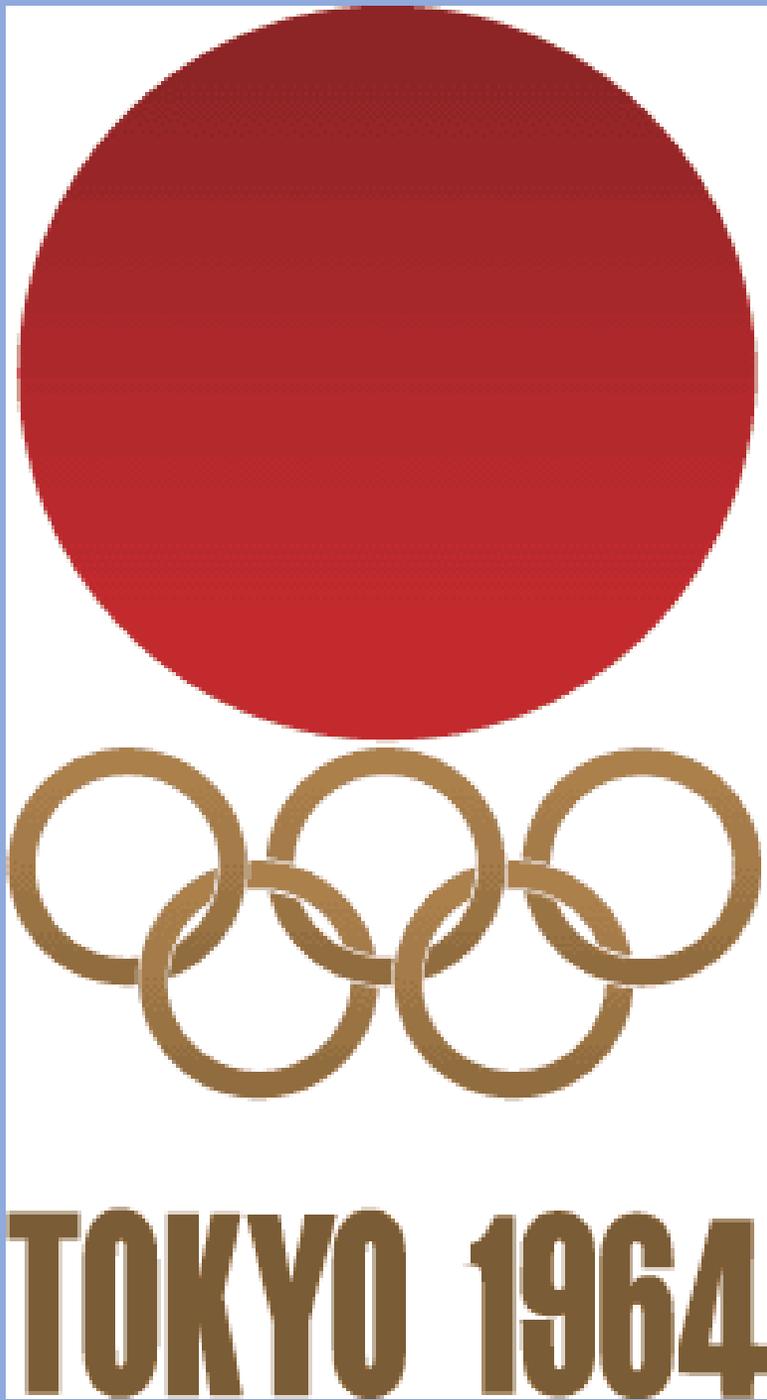
## **Munich 1972 Emblem**

It represents a crown of rays of light, a design symbolizing the spirit of the Munich Games- light, freshness, generosity.

# Mexico 1968 Emblem



It is a combination of the five Olympic rings and the year.



## Tokyo 1964 Emblem

It is composed of the Olympic rings superimposed on the emblem of the Japanese national flag, representing the rising sun.

## Rome 1960 Emblem

It is made up of the Olympic rings above a Roman she-wolf, from which Remus and Romulus are suckling. They are the twin brothers who, according to legend, founded the city of Rome. Between them, is the date, 1960, written in roman numerals.





## Melbourne 1956 Emblem

It is composed of a drawing of Australia, with a torch and Olympic rings superimposed.



## **Helsinki 1952 Emblem**

It was composed of the tower of the stadium with the Olympic rings at the top. It was worn as a badge by the dignitaries and VIP guests at the Games.



## London 1948 Emblem

It is composed of the clock tower of the Houses of Parliament. The hands of the famous "Big Ben" are pointing to 4 o'clock, the time at which the opening of the Games was planned.

## Berlin 1936 Emblem

An emblem containing the five Olympic rings with a superimposed eagle and the Brandenburg Gate, one of the symbols of the city.



THE  
XI<sup>TH</sup> OLYMPIC GAMES  
BERLIN, 1936

# X<sup>TH</sup> OLYMPIAD

LOS ANGELES

1932



## Los Angeles 1932 Emblem

It is composed of the American flag presented in the form of arms, accompanied, in the foreground, by the Olympic rings, the Olympic motto "Citius, Altius, Fortius" (faster, higher, stronger) and a laurel branch, symbol of victory.

